



IoT Starter - kickstart your product

The IoT Starter is a way for companies to start to explore how IoT can change the way you conduct business and how that impacts different parts of the organization.

In a two day workshop we discuss where your organization stands and how you do business today,

in the second day; we go through best practices and some not so good examples of ventures into the IoT. We go through how a typical journey looks like and what should be done in a specific order. In the end of day two, we build out a typical customer journey and with that start to build a value proposition.

Day 1 - We get to know you

- What and how do you sell your product?
- What does the current organization look like?
- Why do you want to connect your business?
- What is considered a successful venture into IoT?
- What is your previous experience?
- How do you see the impact on:
 - Business models
 - Organization
 - Partners
 - Customers
- What is your time line?

Day 2 - How to become successful in IoT

- Entering into IoT, best practices and learnings
- Innovation in IoT
- New Business Models in IoT
- How to build an IoT organization
- Exercises:
 - Customer Journey
 - Value Proposition Design
- Decide next steps

Price 50 000 SEK excl. VAT

TELE2
Makes IoT happen

Tele2 IoT orchestrates a smarter world, for you and with you. We give you greater efficiency and more control over your business, whether you're operating in 5 cities or 5 continents.

wsi wireless system integration

Wireless System Integration – WSI – supports companies in developing and industrializing their products within Internet of Things and advanced radio.

